



ExfDigital: Low-Code Magic for Digital Transformation

Prashant Sharma M
April 2023

[in](#) [YouTube](#) [Instagram](#)



Why are low-code/no-code platforms gaining popularity for data analytics, and how do they make life easier for enterprises?

Big data requires organisations to have powerful data analytics tools to gain insights from massive amounts of data. Conventional analytics systems are expensive and complicated, making their implementation challenging for many organisations. Low-code/no-code platforms like ExfDigital were created to solve this problem more easily and cheaply.

[#lowcodenocode](#)



What is ExfDigital?

ExfDigital is a low-code/no-code modular and adaptable platform designed with feature blocks atop MongoDB. The platform has Five pre-built apps that can be customized quickly to fit the requirements of specific industries and use cases.

[#analyticsplatform](#)

What are the key features and functionalities of ExfDigital?

#modularfeatureblocks



Data Harmonization

This application assists businesses in standardising their data by mapping and transforming data from many sources into a standardised format.



Data Quality

This app helps organisations find and fix data issues. Machine learning algorithms find data patterns and abnormalities and recommend solutions. It also lets you write and automate test cases to run as per your schedule.



Visualization and Data Analytics

This app lets users generate interactive dashboards and reports in standard and open-source technologies. Advanced analytics section uses Bayesian ML, Explainability, Causal inference, and Simulations to improve predictions.



Smart Access

This app has a Universal BOT, a virtual assistant that can be trained to access any data across different platforms in an organisation. It includes a patent-pending single-view persona-based platform for rapid KPI (Key Performance Indicator) and metrics tracking from past, present, and future viewpoints for key executives in any organisation.



Reverse Engineering

This app allows users to reverse engineer their data models from legacy systems to current systems by extracting key business rules from the legacy system which is the most complex operation. It also has features for data lineage and impact analysis.

What are the advantages and benefits of using ExfDigital's platform for organizations seeking digital transformation?

Organizations undergoing digital transformation benefit from ExfDigital's domain-centric capabilities and adaptive platform. Modifying the platform to meet client needs without bespoke development can speed up digital use case implementation. ExfDigital's low-code/no-code approach lets business users develop and customise analytics apps without the need for IT team, accelerating digital solution creation and adoption. ExfDigital provides the flexibility, speed, and usability needed to deliver innovative solutions quickly and efficiently, enabling digital transformation that is 100% successful since the platform is 100% flexible, 60% faster than bespoke development, and 30% cheaper than other suppliers.

#digitaltransformation

Do you think a Product assortment strategy is possible in 4 weeks?

Product assortment strategy determines merchandising mix, promotions, and shelf positioning for retailers. Supply chain, planning, category management, sales, and consumer satisfaction depend on product assortment. We were built a product assortment platform for a retailer in southeast Asia in 4 weeks and they were able to strategize their product assortment without the need for heavy development

#usecaserealisation

